

Jessica Bronzert

**GROW CAPACITY,
- NOT JUST SKILLS -
TO LEVERAGE
COMPLEXITY AND
MAKE A DIFFERENCE**



We live in a world of **ever-increasing complexity** and the traditional methods for leadership development have not evolved with the times. The concentration on an inventory of skills does not give us the maturity or capacity to **understand, appreciate and respond to the multifaceted problems we face.**

Vertical-ready leadership and culture equips organizations to face the complex challenges and opportunities now and in the future. It fundamentally changes the game, the focus, the strategies to implement, and ultimately the outcomes.

JESSICA'S MOST REQUESTED KEYNOTES

**50 MOST
INFLUENTIAL WOMEN
IN CHARLOTTE**



**CHANGE THE GAME:
EVERYTHING YOU
THOUGHT YOU KNEW
ABOUT LEADERSHIP
IS WRONG**

Take a closer look at the shifting threats, disruptive change and overwhelming access to opportunities that are contributing to the complexity crisis leaders are confronted with today.

- Increase capacity for leadership
- Enable leaders to think in more complex and sophisticated ways
- Deepen understanding of culture and strategy
- Elevate and improve responses to organizational dilemmas to improve outcomes

**RAISE THE ROOF
ON YOUR LEADERSHIP**

This talk focuses on the two most common stages of Vertical Development for adults, and how these stages have elements that are well-suited to organizational life and elements that limit our leadership effectiveness.



**BEND NOT BREAK:
RESILIENCE IN
TURBULENT TIMES**

Resilience is the ability to absorb high levels of disruption while minimizing unproductive behavior and maintaining wellbeing. Learn to make changes faster, more efficiently, and with less disruption to keep ourselves, and the organization, productive and healthy.

Jessica Bronzert

EXECUTIVE COACH
CHANGE MANAGEMENT CONSULTANT
SPEAKER

As an executive coach, change management consultant, speaker, and founder of The Sparks Group, Jessica is changing the way leaders think by unlocking how they view challenges while also giving them the tools to successfully navigate change, both personally and professionally.

Jessica's deep expertise and specialized training support her belief that traditional leadership development is broken.

The antidote – Vertical Development.

Jessica's ability to take Vertical Development from theory to implementation is a game changer for organizations and teams. This cutting-edge approach combines leadership development with change management to exponentially increase the effectiveness resulting in real change inside an organization to up-level the structure and functionality of the organization and develop the capacity – **not just the skills – they need to be personally and professionally successful in the face of ever-increasing change and complexity.**



OTHER KEYNOTES/BREAKOUT SESSIONS:

 **THE INTERSECTION OF CHANGE MANAGEMENT AND LEADERSHIP DEVELOPMENT**

 **NOT YOUR GRANDMA'S CHANGE MANAGEMENT**



JESSICA WILL SHOW YOU HOW TO:

- Think differently about thinking
- Redefine successful leadership & understand how to get there
- Manage change at a deeper, more effective level
- Meet complex challenges head-on, to produce better results
- Integrate leadership development & change management for exponential impact

“Jessica was personable, warm and friendly but was willing to ask the hard questions. She kept me focused on improvement and was very effective facilitating a dialogue where I could solve “problems” for myself.”

- **Elizabeth Phillips, Regional Vice President, MAA**

“Honestly I can't thank you enough. I feel like your guidance has launched me into a completely different hemisphere.”

- **Jen Riser, Creative Director, Lowe's Companies**

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